



# Construction 3.0™ Keynotes

*Bold Discussions. Setting the Stage for Your Event.*

## Fire All the Managers!

**Ted Garrison, CSP**, is a nationally-acclaimed construction industry visionary known for his high-energy, highly informative presentations that give audiences maximum take-away value. His Construction 3.0™ Strategies offer a new future for the industry.

A **civil engineer with 25 years management experience** constructing 10M SF of commercial buildings, he has been a consultant, author and speaker on construction management topics since 1998.

He is **author of *Strategic Planning for Contractors*** & co-author of five books on marketing, customer service and leadership.

As **host of the internet radio program, *New Construction Strategies*** (www.NCS30.com) he conducts weekly interviews with leading industry, business & government experts.

He averages over **50 presentations a year** to national and international construction audiences and private companies.

### **This program is for you if you are**

- frustrated with the lack of initiative by your managers.
- feeling you must be involved in every important decision.
- struggling with problems that suddenly appear and threaten the success of your projects.

Managers do things right; leaders do the right things. This distinction is critical because unless you are doing the right things, it doesn't matter how well you do it you are wasting valuable resources. To compete in today's hypercompetitive marketplace, successful companies must realign their efforts to meet new challenges. Construction 3.0™ leadership, unlike traditional leadership, offers a proven record of creating peak performance. Despite popular beliefs, effective leadership isn't about greater controls or influencing and motivating others. Effective leadership is the ability to perceive existing conditions and align available resources to produce maximum results. Jim Collins in *Good to Great* called this putting "the right people on the bus in the right seats." This program explains how to maximize performance throughout your organization by creating an effective leadership model based on alignment. In an environment where there is a shortage of qualified industry managers and leaders, it's critical that companies identify their best current and future leaders and know how to develop their full potential. Construction 3.0™ leadership shows managers and executives how to improve their company leadership to improve performance and profitability.

### **Key takeaway points include the following:**

- Improve performance and profitability through effective leadership
- Improve collaboration across company lines by employing effective leadership skills
- Create a process to not only improve current leadership but develop your future leaders
- Build an organization where everyone takes responsibility for results—no one is just putting in time

*"Engaging speaking format and very interesting subject matter and strategies. Excellent presentation!"*

*— Karen Petersen, Dir. Mktg. & Bus. Dev., BBM Structural Engineering*

To discuss how to customize a keynote to kick-start your event, contact Ted now at 800-861-0874, [Speaking@TedGarrison.com](mailto:Speaking@TedGarrison.com) or [www.TedGarrison.com](http://www.TedGarrison.com)